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HOT PLATES

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GOODS

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PHONE 54

Pot Pourri

A wise owl sat on an oak;
The more he saw, the less he spoke;
The less he spoke, the more he heard;
Why aren't we all more like that bird?

A tutor who tooted the flute
Tried to tutor two tooters to toot.
Said the two to the tutor,
"Is it harder to toot or
To tutor two tooters to toot?"

Silence gives ideas a chance to mature.

"We can't build a worship and things like that unless you people pay up more cheerfully," said Alderman Barker in dealing with city income tax delinquents at Wood Green Court today. (From the "Edinburgh Evening Dispatch")

Helpful Suggestions

Give the parents of every boy who enlists a policy of insurance for 500 pounds for any amount sufficient to induce parents to part more readily with their sons in case of death in war or death through disease in war-time.

Abolish from the streets the great number of begging ex-service men, wearing medals and giving by their appearance psychologically the wrong impression of the results of an army career to the young would-be recruits. (From two letters in the London "Daily Mail.")

PRIZE WINNERS IN CHILDREN'S JUBILEE SPORTS

Continued From Last Week
PRIZES IN CHILDREN'S SPORTS:
Jockey race, boys 17 and under—Cramer and Brooker, Downey and Boleux, Keeling and Melissen.
Whistlerville race, boys 12 and under—R. Way and D. Sarsons, W. Patterson and K. Sarsons, Wilkinson and Harwood.

Sack races, girls 12 and under—G. Koch, A. Nauta, Ivy Foley, Boys 12 and under—D. Sarsons, A. Melissen, Laurie, Girls 14 and under—Sue Nauta, Anne Nauta, Georgia Koch, Boys 14 and under—J. Hartell, Brooker, J. Keeling.

Needle and Thread race—12 years and under—Anne Nauta and R. McNell, Marie Schaufell and L. Way, R. Schaufell and B. Way, 17 years and under—Audrey MacLean and J. Keeling, Anne Nauta and R. McNell, Georgina Koch and J. Wilkinson.

Boat race—Roy Downey, W. Downey, Mary Davidson.

Run race—Wilson Walls, L. Holden.

During the afternoon the swimming sports were held before a very large audience. The results of the various events are as follows.

Swimming races—Girls 10 and under, Lois Patterson, Joyce Armstrong, Boys 10 and under—Buddy Davison, W. Patterson, Ken Sarsons.

Girls 12 and under—Lois Patterson, Ivy Pritchard, Mary Blinson.

Boys 12 and under—Hector MacLean, Ed. Harwood, J. Wilkinson.

Girls 14 and under—Irene Pritchard, Lois Patterson, Mary Blinson.

Boys 14 and under—Roy Cramer.

A CALL TO THE COLORS

Drouth and crop tragedies dim the Alberta outlook but they only emphasize the need for policies which will give more security and better returns to grain growers and agriculture in general.

The cause of agriculture must come first or collapse will ensue. At all costs the agriculture of this province and the west must be protected. And included in the program must be the price protection or the effort will fall far short of what is needed.

The Alberta Wheat Pool asks the co-operation of all grain growers in the continuation of the fight on behalf of a better deal for western agriculture. Patronage of Pool elevators is the very best method of helping along this all-important cause.

ALBERTA POOL ELEVATORS

Listen to the Alberta Pool radio program every Sunday evening from 5:30 p.m. to 6 p.m. over the Foothill Network, C.F.A.C.C.I.C.A. and C.J.O.C. commencing Aug. 2.

Bobbie Koch, G. Lyblatt.
Girls 16 and under—Frances Gray, Helen French, Lois Schulte.
Ladies Open—Lois Schulte, Helen French, Frances Gray.

Men's Open—G. Brown, J. Wagstaffe, E. Gilbert.

Diving Competition—Girls 14 and under—Marion Gilbert, Irene Pritchard, Ivy Pritchard.

Boys 14 and under—Bobbie Koch, Jimmie Craddock, Edward Harwood.

Ladies Open—Frances Gray, Irene Whitehead, Lois Schulte.

Men's Open—J. Giffen, Bobbie Koch, E. Gilbert.

Foot Races—Girls, 6 and under—Ruth Way, Mary Morton, Violet Lutz.

Boys 6 and under—Tom Morton, O. Bowser, H. Besse.

Girls 8 and under—Florence Snook, Marion Morton, Gwen Tew.

Boys 8 and under—Andy Melissen, Stanley Wright, R. Caldwell.

Girls 10 and under—L. Patterson, F. Snook, B. Nauta.

Boys 10 and under—A. Melissen, Chas. Snook, Frank Van Tighem.

Girls 12 and under—Irene Pritchard, Ruth Hildahl, Anne Nauta.

Boys 12 and under—Donald Sarsons, R. Way, E. Harwood.

Girls 14 and under—Sue Nauta, Carrie Melissen, W. Chatekin.

Boys 14 and under—Louis Boleux, John French, Ray Cramer.

Girls 17 and under—A. Downey, H. French, E. Hildahl.

Boys 17 and under—Louis Boleux, Ivy Cramer, John French.

Three Legged Races—Girls 12 and under—Ruth Hildahl and Doris Koch, Ivy and Irene Pritchard, Mary Blinson and A. Nauta.

Boys 12 and under—L. and R. Way, R. Way and D. Sarsons, Andy Melissen and Louis Morton.

Girls 14 and under—Ruth Hildahl and Doris Koch, Grace Hildahl and Audrey MacLean, Mary Blinson and Anne Nauta.

Boys 14 and under—Jack Hartell and L. Downey, J. Koch and G. Lyblatt, J. Keeling and J. French.

Girls 17 and under—R. Koch and S. Lyblatt, L. Downey and J. Hartell, J. Keeling and J. French.

CARSELAND

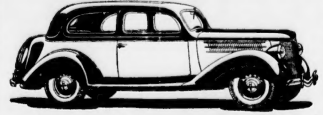
Friday was the occasion of an enjoyable picnic in Wyndham Park, in celebration of a double Silver Wedding Anniversary. The guests of the occasion were Mr. and Mrs. Hilary Bishop and Mr. and Mrs. C. E. Cole. Mr. Bishop has farmed for 25 years and Mr. Cole has been in the grocery business for some years. About 250 gathered and enjoyed the impromptu softball game. At supper time Rev. F. Forster presided, on behalf of the community, a case of silver to each couple, and from the Bishop children to their parents a silver tea set and from the Cole children to their parents a beautiful piece of furniture. A dance in the Hall in the evening concluded a very pleasant day.

On Sunday, August 2nd, Divine Service will be resumed at the usual hour 11:45 in the United Church.

HERVEY NOTES

The dry weather seems to be prolonging the buying season.

Mrs. Wm. Knapp is enjoying a couple of weeks visit with her mother at Watla.



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AND TAKE A RIDE

Ford V-8

Bring them all—the Ford V-8 is a big car. And especially bring the ladies, who will want to see its luxurious roominess—and learn about its comfortable riding qualities.

As for yourself—once you know the feel of the V-8 engine under your toe, you'll never be satisfied with anything less. The V-type is found in the most expensive automobiles. The Ford Motor Company made this type of engine economical to run, and put it in a low price car.

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Telephone or come in today.

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HUGHES MOTORS

STRATHMORE, Alta.

PHONE 31

Mrs. H. S. B. Chamberlain and daughter Gertrude were Hervey visitors Sunday last.

Chris Hagen and wife visited at the Rieseau home last Sunday.

Mr. Laycraft and son Norman spent a couple of days in Blackie during the week.

A certain young man had trouble with his car tires whilst on seemingly very important business last week end. We hope he arrived at his destination safely.

Rachel Rieseau is the guest of her aunt Sarah Rieseau, east of Strathmore.

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PHONE 74

KING EDWARD HOTEL

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Phone No. 1. John Spiros, Manager

STRATHMORE STANDARD

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SUBSCRIPTION PRICE \$3.00 PER YEAR IN CANADA
OUTSIDE CANADA \$5.00 PER YEAR
ALL SUBSCRIPTIONS PAYABLE IN ADVANCE

NOT A PROFITABLE VENTURE

If any Canadian thinks this country made any money out of the Great War a study of the figures will lead them to a change of mind.

It is true that prices rose precipitously and there was a plethora of cash and a riot of spending during the war, but the sad aftermath is now being experienced.

As a direct result of the war, the Federal Government is now spending \$282,000,000 a year or fifty-four per cent of the country's ordinary expenditures.

Soldiers' pensions cost \$50,000,000 a year, treatment and care of returned men \$11,000,000, interest on war debts \$112,000,000, war machinery and personnel \$20,000,000.

Remember, this total is an annual expenditure, increasing as the years go by. It is a drag on the economic life of Canada and will continue to be for generations to come.

No war is not profitable in any sense of the word. It is a destroyer of human beings and a destroyer of wealth.

VIMY'S MEMORIAL

We read with rather mixed feelings the accounts of the impressive ceremony which took place on Vimy Ridge Sunday last.

The monument the most beautiful of its kind in the world, and may be justified for here remarking the very dignified memorial was designed by a Canadian) was unveiled by King Edward VIII whom none can excel in fitting dignity of performance, and sympathetic understanding of human feelings. The address of President Lebrun, and others, the music of the bands—coming to us over the radio and the immense concourse of people gathered from far and near, created heart throbbings "which lie too deep for words." The entire ceremony was most impressive in its dignified solemnity.

We do well to remember. Yet if the wounds of war, re ever unhealed again, does it not seem somewhat of a hollow mockery.

We hope, pray and believe that still, despite all the heavy ramblings of unrest among the nations that the common sense and humanity of the majority will combine to avert the dire disaster of a major war.

Is it possible to think that France

and Britain, could ever meet in armed conflict after the utterances of Sunday last, with that "little part of France that is forever Canadian?" If so the case of the human race would seem hopeless, and we choose not to believe that.

MARKETING OF CANADA'S GRAIN
Functions of the Country Elevator Explained by Marketing Authority.
By A. E. DARBY, Secretary, Winnipeg Grain Exchange.

(Continued from Last Week)

It is not commonly appreciated that money, mainly in the form of bank credit, is as necessary to all the other machinery described, for the movement of the huge Canadian grain crops into consumption.

In addressing the World's Grain Conference on this subject at Regina, in 1932, Mr. H. A. Ramsey, of the Canadian Bank of Commerce, said:

In one recent year, 1928, when the crops of Western Canada were abnormally large, it was estimated that only 200 million dollars was required from the banks for the production and marketing of grain, this amount being at least 50 million dollars higher than was necessary in the preceding years. Since then smaller crops and lower prices have automatically reduced the financial needs of crop production and movement, but the initial requirements for a year like 1932 may conservatively be set at 75 million dollars, with the possibility ever present that a greater fund may be necessary, and if so that it must be created in short order. Any delay in payment to the growers or in bringing the crops to the market would damage the whole economic organization of the country, in one way by retarding the flow of money through the many channels to which it is diverted after it is launched by the farmer, and in another, by curtailing the supply just at a time when shipping conditions are favorable and importing countries are in the mood to purchase heavily.

Under normal conditions, and with proper safeguards, the terms of the credit could require that the value of the assigned or hypothecated grain in country elevators and that covered by documents (bills of lading, warehouse receipts and certificates) would provide a margin of, say, 15 per cent over the loans. Owing to the sharp fluctuations that occur in the market values of grain, this margin is usually small, and it is possible for a bank to grant this distinctly favorable term solely because it requires the company to hedge its grain holdings, and incidentally protect itself against these fluctuations. I am sure it is unnecessary for me to describe in detail the hedging system, and that it will suffice to say that it enables a grain company to sell immediately for future delivery at a fixed price the grain it buys from a farmer on the track. The market for the purchase and sale of grain under contract for delivery at future dates—in other words, hedging transactions—is on the Winnipeg Grain Exchange and this is one of the most important functions performed by it. The existence of a "futures" market not only serves to enable a grain company to borrow on a small margin of security, but is actually one of the foundations of the whole system under which a farmer is able to take his grain to a track elevator and obtain cash therefor at a price immediately in line with its market value, in view of the lengthy period which must elapse from the time the grain leaves the farm until it reaches the ultimate market. It is obvious that unless there were some machinery which would enable the dealer to protect himself against market fluctuations in the interval, some other system for the buying of grain, which would necessarily be less advantageous and more cumbersome than that now existing, would have to be evolved. I should like to emphasize the importance of the part which the Grain Exchange takes in this way in facilitating the financing of the marketing of our grain crops. The Exchange is a lightly organized and efficient body which, through the operation of its associate company, the Winnipeg Grain and Produce Exchange Clearing Association Limited, serves to protect the trade, the banks and the community at large, especially the farmer, by reason of this protection it is possible for the trading company to operate on a capital small in relation to the magnitude of the transactions involved, with a saving which is felt by all parties, from the farmer to the consumer.

This expression of a banker's opinion as to the necessity of protection leads to some consideration of the function of the speculator. It is not commonly appreciated that money, mainly in the form of bank credit, is as necessary to all the other machinery described, for the movement of the huge Canadian grain crops into consumption. In addressing the World's Grain Conference on this subject at Regina, in 1932, Mr. H. A. Ramsey, of the Canadian Bank of Commerce, said: In one recent year, 1928, when the crops of Western Canada were abnormally large, it was estimated that only 200 million dollars was required from the banks for the production and marketing of grain, this amount being at least 50 million dollars higher than was necessary in the preceding years. Since then smaller crops and lower prices have automatically reduced the financial needs of crop production and movement, but the initial requirements for a year like 1932 may conservatively be set at 75 million dollars, with the possibility ever present that a greater fund may be necessary, and if so that it must be created in short order. Any delay in payment to the growers or in bringing the crops to the market would damage the whole economic organization of the country, in one way by retarding the flow of money through the many channels to which it is diverted after it is launched by the farmer, and in another, by curtailing the supply just at a time when shipping conditions are favorable and importing countries are in the mood to purchase heavily.

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 Berry, Phone 1515, Strathmore, 10
 by the month. Have good pasture,
 water and shelter. 50c per month.
 Apply, C. Beck, Pine Lake, Alta.

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 ming Pool. Apply C. M. Vours
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Church Notes

UNITED CHURCH OF CANADA
 Strathmore, Alberta
 Rev. V. W. Gilbert, B.A.B.D.
 Minister

Sunday, August 2nd, 1936

NAMAKA—

Church School 10:30 a.m.

Worship 11:15 a.m.

CELEBRATE—

2:30 p.m. Worship.

STRATHMORE—

Our congregation are requested to

worship in the Anglican Church this

Sunday evening.

—(O)—

ST. MICHAEL & ALL ANGELS'

CHURCH, STRATHMORE

Sunday, August 2nd, 1936

Strathmore—

11 a.m. Holy Communion, Sermon.

Vespertine service for A. Y. P. A.

Nightingale—

3 p.m. Evensong and Sermon.

Strathmore—

7:30 p.m. Evensong and Sermon.

United Church congregation are

cordially invited to attend.

REV. C. W. WILEY

—(O)—

SACRED HEART CHURCH

STRATHMORE

Strathmore—

Mass every Sunday 10:30 a.m. ex-

cepting first Sunday of the month,

when Mass will be at 10 a.m.

ST. PHILIP'S CHURCH

CARLELAND—

First Sunday of the Month, Mass

at 11 a.m.

3rd Sunday of Month, Mass 9 a.m.

REV. FATHER COGMAN, Pastor

—(O)—

FRATERNAL

CANADIAN LEGION, B. E. L.

Strathmore Branch No. 10

President J. B. GUNN

Sec-Treas. W. S. PATTERSON

Hall Manager P. WRIGHT

Meetings held the Second Tuesday

of each month. All eligible welcome

as members.

RISDON'S MACHINE SHOP

Machine Work

And Welding

Cockshutt Implements

PHONE

IN MEMORIAM

In loving memory of our darling
 baby Clarence Harold Taylor, who
 passed away July 20th, 1935.

God sent the Angel of death that day
 To the bed where our little darling lay
 Tenderly he plucked the pure white
 rose,

And the sorrow it left. God alone
 knows.
 Lovingly remembered by Dadzie,
 Mammie and Kenneth.

IN MEMORIAM

In loving memory of Clarence
 Harold Taylor who departed this life
 July 20th, 1935.

God sent us a dear little snowdrop.
 When the days were dark and drear,
 out of his lovely garden in Heaven,
 Our lonely hearts to cheer.

There never was a dearer baby,
 As he lay in our arms and smiled.
 We thought of the Blessed Saviour,
 Who came as a little child.

Fig the Lord had need of our darling,
 Oh, love beyond our love
 And the little flower he gave us
 He took to his home above.

Inscribed by his grandparents, Mr
 and Mrs John Taylor, Strathmore.

THE CANADA YEAR BOOK 1936

The publication of the 1936 edition
 of the Canada Year Book is announ-
 ced by the General Statistics Branch
 of the Dominion Bureau of Statistics.

The Canada Year Book is the official
 statistical annual of the country and
 contains a thoroughly up to date ac-
 count of the natural resources of the
 Dominion and their development, the
 history of the country, its institutions,
 its demography, the different branches

of production, trade, transporta-
 tion, finance, education, etc.—in
 brief, a comprehensive study within
 the limits of a single volume of the
 social and economic condition of the
 Dominion. This new edition has been
 thoroughly revised throughout and in-
 cludes in all its chapters the latest
 information available up to the date
 of going to press.

The Volume is illustrated by many
 maps and diagrams and the latest
 available data are everywhere in-
 cluded.

Owing to the urgent need for economy
 in the distribution of Govern-
 ment publications, it has become nec-
 essary to make a charge to all individ-
 uals receiving the Canada Year
 Book. Persons requiring the Year
 Book may obtain it from the King's
 Printer, Ottawa, as long as the supply
 lasts, at the price of \$1.50, which
 covers merely the cost of paper,
 printing and binding. By a special
 concession, ministers of religion,
 bona-fide students and school teachers
 may obtain paper-bound copies at the
 nominal price of 50c each.

INCREASE IN OUTPUT

The quantity of creamery butter
 produced in Canada in the first five
 months of 1936 was approximately
 66,546,000 pounds compared with 60,
 655,000 pounds in the corresponding
 period of 1935. This is an increase of
 9.4 per cent. The combined production
 of cheese in the provinces of
 Quebec, Ontario, Alberta, and B. C.
 for the first five months of 1936 am-
 ounted to 13,664,844 pounds, repre-
 senting an increase of 36.4 per cent.
 In the corresponding period of 1935
 the amount was 10,481,529 pounds.

In a single day for the manufacture
 of newspaper only, Canada uses wood
 from over two square miles of tim-
 berland.

BUTTER AND CHEESE

INCREASE IN OUTPUT

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In a single day for the manufacture
 of newspaper only, Canada uses wood
 from over two square miles of tim-
 berland.

IMPARTIAL AS LIGHT

YOU cannot argue with light. It just shows
 you things as they are. It plays no favorites.
 It gives brightness to the things that are
 already beautiful and it floods revealingly into
 the dark corners to show the dust and the
 grime and the hidden ugliness. If you guess
 at the nature and quality of things that are
 only half seen, if you see things that are not
 there, your eyes and your imagination are to blame.
 You cannot blame the light. For it can only illumine the aspects that are turned
 towards it.

NEWS is like light. It sheds a beam on men and events.
 It lifts the darkness from promotions and policies. It pene-
 trates to hidden things and shows the truth as it is, for all
 to see.

THE news columns of a good newspaper are impartial. They
 tell the truth as it is found, they give all the facts that are
 known. The same news that guides its editorial opinions
 is there in full to inform your own judgments. It is the
 chiefest function of a reputable newspaper to bring every-
 thing of importance to the people into the daylight of pub-
 licity, discouraging vice and corruption and chicanery.

The independent newspapers of Southern Alberta shed
 the light of truth on the happenings and developments
 that interest you. Read them, confident in their
 integrity.

The Calgary Herald

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 Alberta's
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THE WESTERN FARMER

What the Western farmer buys
 from industry depends on the relation
 between their prices and the price of
 his wheat that he sells. We need to
 level off the prices of the things the
 farmer buys, says this author, then
 we'll create a lot of badly needed pur-
 chasing power and new jobs which

SEE US FOR Your JOBWORK

will rapidly put the country on its feet.

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S. LIBIN, Manager

SUGAR— 100 lbs \$5.85 20 lbs \$1.21 10 lbs 65c	CERTO— Bottle 27c	TOMATO JUICE— 4 tins 25c
BROWN SUGAR— 3 lbs 23c 6 lbs 40c 10 lbs 65c	RUBBER RINGS— 4 dozen 25c	SARDINES— In Oil, 6 tins 25c
ICING SUGAR— 2 lbs 18c 5 lbs 40c	METAL RINGS— Dozen 25c	DATES— Fresh, 3 lbs 25c 6 lbs 45c
LARD— Swift's Premium, 1 lb 15c 5 lbs 70c	PINE APPLE— Sliced, 3 tins 35c 6 tins 65c	COFFEE— Fresh Ground, 5 lbs \$1.00 Our Best— 1 lb 30c 3 lbs 85c
BACON— Sliced, 1 lb 30c	PARAWAX— 1 lb 14c	FRESH FRUIT & VEGETABLES
TOMATOES— Large tin, 2 for 25c	MACARONI— Ready Cut 5 lb pkg 27c	BANANAS— For Saturday only, 1 lb 10c
CORN— 2 tins 25c	Creamery BUTTER— First Grade, lb 27c	APRICOTS— 2 lbs 25c Case flat \$1.75
PEAS— 2 tins 25c	CORN STARCH— 2 pks 23c 3 Pks. 32c	APPLES— 4 lbs 25c 1 lb 15c
Shredded WHEAT— Pkg. (Limit 5 Pkgs.) 10c	Laundry STARCH— 2 pks 25c	PLUMS— Basket 65c 1 lb 15c
FRUIT JARS— Quarts \$1.29 Pints \$1.10	VINEGAR— Heinz White, Gallon 79c White X X X Gallon 55c Blended X X X Gallon 55c	CHERRIES— Box 70c 1 lb 20c
RASPBERRY VINEGAR— Delicious Drink, Reg. Bottle 25c, Special 19c 2 for 35c	MATCHES— Pkg. 25c 2 Pks 45c	TOMATOES— B. C. Field, 2 lbs 25c Basket 45c
	BAKING POWDER Nabob, 5 lb tin 90c SALMON— 5 tall tins 55c	PEARS— Bartlett, Basket 50c HEAD LETTUCE— B. C. 9c CABBAGE— 1 lb 5c